



Drink wine? Think WineChap.

www.winechap.com is a unique resource that offers online wine list reviews, tastings and events as well as a concierge service for eno-tourism and wine portfolio consultancy. WineChap is a recognised authority on industry-specific social media; presenting at The Drinks Business Annual Conference 2011 on 'Reaching the New Consumer' and hosting regular Press Events and Bloggers' Workshops for clients including Polpo, Quo Vadis, Trishna and Bar Boulud (pending).

Tom Harrow, founder of WineChap, launched his first wine business, A Moveable Feast, in conjunction with GrandyArt in 2006 with a joint art and wine event. At what is now the Modern Masters gallery on Cork Street, displaying artists and visiting winemakers alternately presented their works, in a ground-breaking synthesis of visual, olfactory and gustatory senses. This established a pattern and WineChap is delighted to have collaborated over the years with a number of galleries, dealers, artists and designers including Mumford Fine Art, David Linley, The HayHill Gallery, Sokol Fine Art, Truffle, GrandyArt, Tim Flach and Fiumano Fine Art supplying fine wines tailored for specific launches but also creating bespoke multi-sensory events. Partnering with AWAD is a very natural move for WineChap, given our unique relationship over the years with the creme of London's art world.